Dear Parents/Guardians:
Are you looking for a creative way to tell your senior, “I love you and I am proud of you” now that their high school years are coming to an end? If the answer is yes, think about placing a “Senior Ad” in the yearbook. Yearbook dedication ads are a great way to give your child the special recognition they deserve, for everyone to see, in the 2013 yearbook. Placing your ad is SIMPLE and QUICK! Plus, purchase early and get a discount!

3 Simple Steps:

STEP 1: Select the size you wish to purchase. Visit www.TheYearbookCompany.com or look at the back of this sheet for pricing and options.

Step 2: Send us your favorite hard copy or digital photo(s) along with your message and this order form by mail. Or go to www.TheYearbookCompany.com and upload your photos, message and pay. (But your materials must be submitted all by mail or all online, not a combination of both.) DO NOT DROP MATERIALS OFF AT THE SCHOOL.

Step 3: Enjoy the look on your child’s face when they see their dedication in the yearbook!

Ads Due:

October 4th (Early Bird)
December 4th (On Time)

www.TheYearbookCompany.com

Feel free to give The Yearbook Company a call at 951-274-9561 if you have ANY questions about ads. Real humans who care!
### Order Form for Grads

Los Osos High School, Rancho Cucamonga, CA

Place an "X" in the boxes to indicate the size and format of ad you are purchasing.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Format</th>
<th>Early-Bird Price</th>
<th>Regular Price</th>
<th>Final Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 page ad</td>
<td>&quot;A3&quot;</td>
<td>$85</td>
<td>$100</td>
<td>$120</td>
</tr>
<tr>
<td></td>
<td>&quot;B3&quot;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/4 page ad</td>
<td>&quot;C3&quot;</td>
<td>$135</td>
<td>$155</td>
<td>$185</td>
</tr>
<tr>
<td></td>
<td>&quot;D3&quot;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>&quot;E3&quot;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 page ad</td>
<td>&quot;F3&quot;</td>
<td>$210</td>
<td>$255</td>
<td>$295</td>
</tr>
<tr>
<td></td>
<td>&quot;G3&quot;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>CUSTOM</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page ad</td>
<td>&quot;H3&quot;</td>
<td>$385</td>
<td>$440</td>
<td>$490</td>
</tr>
<tr>
<td></td>
<td>&quot;I 3&quot;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>CUSTOM</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

You can also submit and purchase your dedication online by uploading scanned/digital .jpg images (300 dpi) and your message at www.theyearbookcompany.com. (Service fee applies)

If you are choosing from the available formats, please submit your text typed in a plain font on white paper (messages must be typed) and the appropriate number of photos. Please see the ad formats for message length guidelines. (You may also submit .jpg photos on a CD but only if they are at least 300 DPI actual size. DO NOT try to use photos from websites/social networking sites or camera phones they are too low resolution. Messages may also be submitted as word documents or .txt files.) Please number your photos as you would like them to appear (on occasion, we might need to adjust positioning per what would look and work best) and put your student's name on the back of each (watch for wet ink!). Do not fold or cut photos. Your photos will be enlarged or reduced to fit the actual ad size. PLEASE DO NOT SEND WATERMARKED PROOFS, COPYRIGHTED PHOTOS OR COPIES OF THEM - WE CANNOT FIX BLURRY PHOTOS OR ONES WITH HEAVY TEXTURE. All materials (photos and text), this form and payment must be received at the time of submission. Incomplete packages will be returned.

We reserve the right to edit or remove inappropriate material without prior notification. This includes but is not limited to photos containing nudity (even baby bottoms), alcohol, firearms, inappropriate hand gestures/attire or any other suggestive postures or language not suitable for printing in a school publication. We also cannot print copyrighted logos (i.e. Starbucks, Olympic Rings, Hello Kitty, Disney, etc.).

If you are selecting "custom," you must submit your art camera-ready. Camera-ready means you must paste down all photos and text in place on a clean background or submit a photo-quality printout of the entire ad on glossy photo paper. The whole ad must fit within the dimensions given above. Digital submissions are also acceptable but must be ONLY .jpg files with a minimum resolution of 300 DPI actual size (.pdf, .doc, .docx, .pub, .ppt and .psd files are NOT acceptable.) DO NOT use Microsoft Word, Powerpoint, or any online photo sharing tool to create your dedication if you plan to submit it digitally. We cannot create custom ads for you.

### Yearbook Ad Sales

Yearbook ad sales are a fund-raiser for your child's school and are non-refundable. The school and their yearbook program thank you for your support!

**Please make checks payable to: The Yearbook Company**

- I've enclosed a check in the amount of: $__________
- Check #__________

- I am paying by credit card: ☐ Visa ☐ Mastercard
- ☐ American Express

- Exp date: _____/_____
- Cvv code: ________________

**Any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). You must add a $25 late fee to the regular price.**
Your message to your student will be typeset to fit in this space. The total length of the message should not exceed 45 words. (Words vary in their size and additional paragraph spacing lessens the amount of available space, so this is just an estimate.) We will crop and/or resize your photo to fit in the frame.

Format A3

Your message to your student will be typeset to fit in this space. The total length of the message should not exceed 35 words. (Words vary in their size and additional paragraph spacing lessens the amount of available space, so this is just an estimate.) We will crop and/or resize your photo to fit in the frame.

Format B3

Your message to your student will be typeset to fit in this space. The type to be set in a legible size, the total length of the message should not exceed 100 words, including the "signature" at the end. Of course words vary in their size and additional paragraph spacing lessens the amount of available space, so this is just an estimate. If the copy you submit does not fit in the space provided, we will reduce or enlarge the size of the type as needed to make it fit.

We will crop and/or resize photos to fit in the frame(s).

Format C3

Your message to your student will be typeset to fit in this space. For the type to be set in a legible size, the total length of the message should not exceed 90 words, including the "signature" at the end. Of course words vary in their size and additional paragraph spacing lessens the amount of available space, so this is just an estimate. If the copy you submit does not fit in the space provided, we will reduce or enlarge the size of the type as needed to make it fit.

Please note the orientation of the photo boxes in this sample layout. Though we can crop and/or resize photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best in the vertical frames.

Format D3

Your message to your student will be typeset to fit in this space. For the type to be set in a legible size, the total length of the message should not exceed 135 words, including the "signature" at the end. Of course words vary in their size and additional paragraph spacing lessens the amount of available space, so this is just an estimate. If the copy you submit does not fit in the space provided, we will reduce or enlarge the size of the type as needed to make it fit.

Please note the orientation of the photo boxes in this sample layout. Though we can crop and/or resize photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best in the vertical frames.

Format F3

Your message to your student will be typeset to fit in this space. For the type to be set in a legible size, the total length of the message should not exceed 85 words, including the "signature" at the end. Of course words vary in their size and additional paragraph spacing lessens the amount of available space, so this is just an estimate. If the copy you submit does not fit in the space provided, we will reduce or enlarge the size of the type as needed to make it fit.

Please note the orientation of the photo boxes in this sample layout. Though we can crop and/or resize photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best in the vertical frames.

Format G3
Your message to your student will be typeset to fit in this space. For the type to be set in a legible size, the total length of the message should not exceed 150 words, including the "signature" at the end. Of course words vary in their size and additional paragraph spacing lessens the amount of available space, so this is just an estimate. If the copy you submit does not fit in the space provided, we will reduce or enlarge the size of the type as needed to make it fit.

Please note the orientation of the photo boxes in this sample layout. Though we can crop and/or resize photos to fit in the frames, vertical photos (or photos that can be cropped vertically) do look best in the vertical frames and horizontal photos look best in the horizontal spaces.

note: this layout can also be made with only 6 photos and a longer message (if you eliminate photos 2 and 3, the word count goes to 250)